

SAMEX**S A M E X M I N I N G C O R P .**

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INTRODUCING “VIDEO-GRAMS”

SAMEX is implementing "video-grams" as an audio-visual communications medium that will be utilized in conjunction with news releases and upcoming website enhancements. The "video-grams" are high resolution screen-casts that will include descriptive narratives, video, photographs, maps and graphics to assist shareholders and investors in understanding the Company's gold/silver exploration projects.

SAMEX is pleased with the opportunity to enhance its communication capabilities with this very cost effective medium. "Video-grams" will be created in-house and will be posted to the Company's website from time to time and accompany technical exploration updates and graphic plates as appropriate. A video-gram entitled "Introducing Video-grams" has been posted on the Company's website (www.samex.com) to illustrate this medium.

"We believe these brief "video-grams" will be an excellent way to help communicate our exploration activities to investors".

"Jeffrey Dahl"
President

The TSX Venture Exchange has neither approved nor disapproved of the information contained herein.